

Power for Big Data - HP IDOL

Harnessing the power of Human information

\$1bn in annual revenue

+ 60 petabytes in private cloud storage

+ 80% market share in legal market workflow

+10,000 web content management customers

+20,000 augmented reality customers

+65,000 data protection customers

HEIDELBERG

DELTA



JPMorganChase

AVAYA



TOSHIBA



Morgan Stanley

Coca-Cola

AVIS



JIGANG GROUP CO., LTD.



ANA

NASCAR



Disney



Bloomberg



TESCO

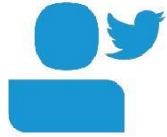
LexisNexis



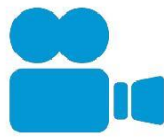
HP Big Data IDOL's vision

Harnessing the power of Human information

- Access and understand virtually any source of information on-premise and in the cloud
- A strategic pillar of HP's Big Data platform
- Non-disruptive, manage-in-place approach complements any organization



Social Media



Video



Audio



Email



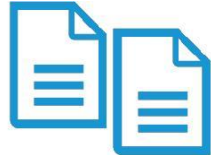
Texts



Mobile



Transactional Data



Documents



Search Engine

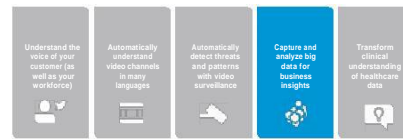


Images



IT/OT

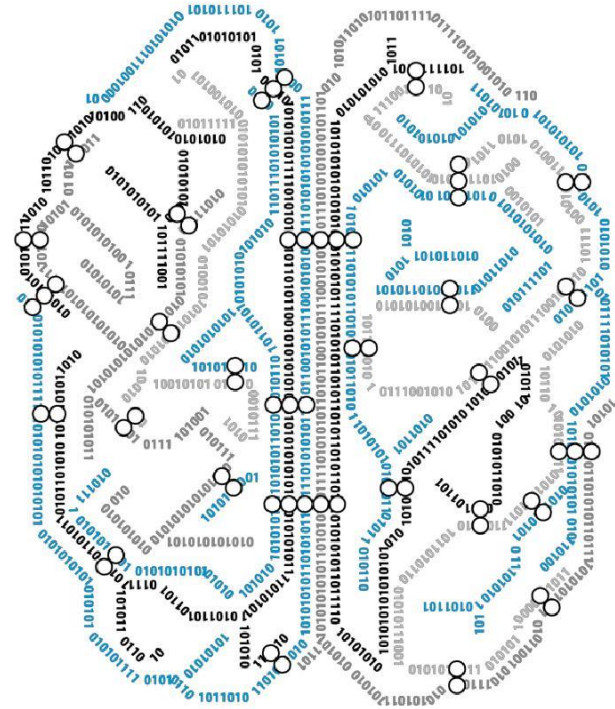
IDOL: the OS for human information



Only IDOL can handle the continuum of human information

- Single processing layer for all data
- Continuous learning ability
- Superior speed, scalability, and simplicity
- Built in security and compliance functionality
- More than 400 seamless data connectors
- Supporting 1000+ file types
- Language independent
- Process data in-memory, in-time, & in-place

Ability to understand meaning makes us unique in the market



HP IDOL understands all data types from all systems

